



About FCM Bank

FCM Bank Limited, established in 2010, is the fastest growing corporate bank in Malta. It is proud to offer simple and straightforward best-in-class products to its customers while providing the best customer service possible.

FCM Bank is committed to building a culture where all employees are valued, respected and opinions count. We take pride in providing a workplace that fosters continuous professional development and opportunities to grow within an inclusive and diverse environment.

We have recently opened the position of **MARKETING SPECIALIST** and are seeking a talented individual with a demonstrable record of accomplishment to join our dynamic team of professionals.

We are looking for a Marketing Specialist to strengthen FCM Bank Malta. To be successful in this role, you should be a hands-on and results-driven person with a can-do attitude.

Your responsibilities will be

- Preparation of the agenda of marketing campaigns
- Control of marketing and graphic materials
- Communication with agencies/performance agencies/negotiations of terms
- Managing of social networks
- Preparation of newsletter campaigns
- Responsibility for B2B and B2C communication - Malta
- Cooperation with managers in HQ / FCM Malta
- Support of business department
- Active search of marketing opportunities
- Coordination with HQ – performance teams, graphic department, business department, product department
- Content creation

Job requirements

- Ability to adapt to a fast-paced growth-oriented work environment
- Proven previous working experience as a Marketing Specialist or in a similar role
- Experienced in working with text
- Strong communication skills
- Be able to work independently
- Excellent verbal communication skills in Maltese and English
- An optimistic, assertive, direct and innovative nature, comfortable with challenges and

being part of international teams will also be a strong asset.

How to Apply

If you are interested in being considered for this post, please send a covering letter and CV to vacancy@fcmbank.com.mt